



UCOWR | UNIVERSITIES COUNCIL ON WATER RESOURCES

Water in a Changing Environment
2017 UCOWR/NIWR Annual Conference
Colorado State University,
Fort Collins, Colorado
June 13-15, 2017

EXHIBITOR PROSPECTUS

Who attends?

- University affiliated researchers, educators, and extension professionals (75%)
- Federal, state, and local government agencies (15%)
- Professional organizations, non-profits, consulting and industry professionals (10%)

UCOWR members exchange ideas, share research findings, and connect with others from the multi-disciplinary community of water resources in order to develop practical solutions for real-world problems.

Why exhibit?

UCOWR members want the products *you* develop:

- The latest in water education literature and software
- Technology and tools for water resource research
- Published texts in water resources research, policy, and development
- Connections with publishers and/or industry leaders who can help them share their own research and expertise

Raise awareness among a prime market group, demonstrate new and existing products to a receptive audience, and network with decision makers from around the nation with a variety of water resource needs!

Access to market audience:

The exhibit area is ideally located in the gathering space where all conference posters are displayed and presented and where every refreshment break takes place.

Advertising opportunities within the final program and conference registration packets are also available. To learn more contact ucowr@siu.edu.

Exhibit details:

Registration Fee: \$750.00 Includes six foot table and cloth, one complimentary registration, additional registrations for discounted price of \$250 (optional), break refreshments, and attendee registration list.

Schedule:	Monday, June 12, 2017	Set-up	3:00 PM - 6:00 PM
	Tuesday, June 13, 2017	Exhibit hours	8:00 AM - 4:00 PM
	Wednesday, June 14, 2017	Exhibit hours	8:00 AM - 4:00 PM
	Thursday, June 15, 2017	Exhibit hours	8:00 AM - 12:00 PM
	Thursday, June 15, 2017	Break-down	12:00 PM - 3:00 PM

2017 UCOWR/NIWR Conference Exhibitor Agreement

Organization: _____
Contact Name: _____
Address: _____
City: _____
State: _____ Zip _____
Phone: _____ Fax: _____
Email: _____

REGISTRATION INFORMATION

NAME: _____
Phone: _____
Email: _____

Attending as: _____ **Exhibitor** - Complimentary

Will you attend the banquet Wed. June 14, 6pm?

YES NO

NAME: _____
Phone: _____
Email: _____

Attending as: _____ Add'l. Exhibitor Reg. @ \$250

Will you attend the banquet Wed. June 14, 6pm?

YES NO

NAME: _____
Phone: _____
Email: _____

Attending as: _____ Add'l. Exhibitor Reg. @ \$250

Will you attend the banquet Wed. June 14, 6pm?

YES NO

TOTAL FEES DUE

Exhibitor Registration: (\$750) \$ _____

Add'l. Booth Attendants
(no. x \$250) \$ _____

TOTAL AMOUNT: \$ _____

PAYMENT OPTIONS

P.O. or Check # _____

Visa MasterCard
Discover American Express

Card #: _____

Exp. Date: _____ Security Code: _____

Cardholder Name: _____

Cardholder Email: _____

Cardholder Zipcode: _____

Return payment with this invoice to:

Universities Council on Water Resources
1231 Lincoln Dr., Mailcode 4526
Southern Illinois University
Carbondale, Illinois, 62901-4526
FAX # 618-453-2671

or call Staci Eakins at the UCOWR business office
with credit information: 618-536-7571.

Questions?

Contact Staci Eakins at 618-536-7571 or
seakins@siu.edu, M - F, 8 am - 4:30 pm (CST).

FEIN: 47-0617822

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